

Chen Xinyi

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EDUCATION

lasalle college of the arts

08/2024 --

- Broadcast media

Hangzhou Lvcheng Yuhua School SSIP lesson

09/2021 -- 06/2024

Hangzhou Wenlan Middle School

09/2019 -- 06/2021

WORK EXPERIENCE

Manage the community

2023-2025

- Having a community of over 2,000 people
- Bring great exposure to the merchants

Love in colors TikTok editor

2025 summer

- Responsible for the entire process of content creation and editing for TikTok short videos, independently completing topic conception, video editing, subtitle packaging, sound effect and music arrangement, cover design, and release and operation.
- Proficient in using tools such as Camtasia and PR, controlling the rhythm, transitions, color tones and overall style to enhance the content's appeal and completion rate.
- Participated in the daily updates of the account, produced short videos in response to hot topics and event nodes, optimized the shot language and narrative structure, helping to increase the account's exposure, interaction volume and fan growth, with strong aesthetic ability, execution ability and content sensitivity.

CO-CURRICULAR ACTIVITIES

School Sports Meeting

2019-2020

- Silver medal in women's long jump in 2019
- Silver medal in the 4x100-meter relay race in 2019

After-school activities

2013-2026

- As the leader of the municipal charity event, I received an award and had the opportunity to meet the mayor.
- The engraved works won an award at the art festival.

ADDITIONAL SKILLS

- Proficient in Microsoft Office
- Proficient in both English and Mandarin (both spoken and written)
- Master Pr Ps Ae Au Ai DaVinci
- Will handle lighting setup, sound tuning, shooting, and editing.